



**KXSF 102.5 FM/ San Francisco Community Radio**

Underwriting

### DISCOUNTS & PACKAGES

#### **Underwriting Package: \$100/month**

- Spot will get aired multiple times a week on show. Spot also aired five times at some other time during the week (20 to 25 times a month)
- Logo will be displayed on every page of the website in the advertising animated Ad space. Logo will link to the underwriter's website
- Name and link will be added to a dedicated page for underwriters on the website <http://kxsf.fm/about-us/our-underwriters>
- Underwriter will be thanked on our Facebook page once a week
- Advertiser's logo and link will be present on KXSF's monthly newsletter
- Business cards and/or fliers can be handed out at KXSF events

#### **Discount Package 1: \$175/month**

- if underwriter supports two programs (save 12.5 percent)
- If you would like to underwrite more programming, contact us to negotiate a special rate

**UNDERWRITING GUIDE**

KXSF 102.5 FM is a project of San Francisco Community Radio, a federally-recognized 501(c)(3) non-profit. Consult your tax specialist about how to deduct underwriting fees.

**UNDERWRITING CONTRACT**

Company/organization name: \_\_\_\_\_

Contact name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Is your organization a non-profit 501 c3? (Y/N) \_\_\_\_\_

Name of the show/s you would like to underwrite: \_\_\_\_\_

Rate Package:

- Underwriting Package: \$100/month
- Discount Package: \$175/month (two programs)

Start date: \_\_\_\_\_

End date: \_\_\_\_\_

Signature: \_\_\_\_\_

By signing above, I agree to content and cost contained in this contract.

Make check/money order payable to San Francisco Community Radio. You can also pay via PayPal – ask for details.